

**BROOKLETTS PLACE
TALBOT COUNTY SENIOR CENTER
SURVEY
JULY 2012**

We're beginning a very important time at Brookletts Place. We're preparing a Strategic Plan that will guide the direction of our activities, programs and services over the next three to five years. Our goal is to make Brookletts Place *THE* place for older adults in Talbot County.

In order to do that, we need your opinions! Please take just a few minutes to fill out the following survey. Your responses and comments will be extremely valuable to the planning committee.

Thank You!

**Carol Abruzzese
President
Upper Shore Aging, Inc**

1. What is your overall impression of Brookletts Place?

- ☐ **It's *THE* place to go in Talbot County for activities and services**
- ☐ **It's a senior center for younger, more active people than me**
- ☐ **It's a senior center for older, frailer people than me**
- ☐ **I don't know anything about Brookletts Place**
- ☐ **Other _____**

2. Which of the following best describes how often you attend Brookletts Place, the Talbot County Senior Center in Easton?

- ☐ **Every day**
- ☐ **Once a week**
- ☐ **Once or twice a month**
- ☐ **Two to four times a month**
- ☐ **Five or more times a month**
- ☐ **I don't attend Brookletts Place**
- ☐ **Other _____**

If you don't attend Brookletts Place, please comment on why you don't attend.

3. Which of the following types of programs/activities are of most interest to you? (Check all that apply.)

PROGRAM/ACTIVITY	LEVEL OF INTEREST			LIKELY TO ATTEND?		
	HI	MED	LOW	YES	NO	MAYBE
<i>Exercise/Sports:</i>						
Zumba Gold						
EnhanceFitness						
Yoga						
Chair Pilates						
Walking or Running						
T'ai Chi						
Dancing						
Competing (Wii, etc.)						
Exercise Equipment						
Other _____						
<i>Life-Long Learning:</i>						
Literature						
History						
Politics						
Painting						
Crafts						
College-Level Classes						
Music – Singing						
Music - Listening						

PROGRAM/ACTIVITY	LEVEL OF INTEREST			LIKELY TO ATTEND?		
	HI	MED	LOW	YES	NO	MAYBE
Music – Playing						
Theatre - Watching						
Theatre - Participating						
Gardening						
Games (Cards, Trivia)						
Other _____						
<i>Health:</i>						
Information & Referral						
Diet & Nutrition						
Aging Well Information						
Blood Pressure Check						
Health Screenings						
Other _____						
<i>Meals - Cafe</i>						
<i>Meals-Meals on Wheels</i>						

<i>Trips:</i>						
Museums, Art Galleries						
Theater, Shows						
Lectures						
Concerts						
Gardens, Parks						
Restaurants						
Overnight Trips						
Day Trips						
Other _____						

- 4. For those programs/activities that you indicated YES, would you be likely to attend, if there was a charge, what would you be willing to pay per class/session?**

- ☐ **\$5 to \$9**
- ☐ **\$10 to \$19**
- ☐ **\$20 to \$29**
- ☐ **\$30 to \$39**
- ☐ **\$40 to \$49**
- ☐ **\$50+**
- ☐ **Wouldn't be willing to pay**

- 5. With government funding being reduced each year, charging an annual membership fee to join Brookletts Place could allow a continuation of the high quality and great variety of activities, programs and services. How much would you be willing to pay per year?**

- ☐ **\$10 to \$24**
- ☐ **\$25 to \$49**
- ☐ **\$50 to \$74**
- ☐ **\$75 to \$99**
- ☐ **\$100+**
- ☐ **I wouldn't be willing to pay a membership fee.**

- 6. How important is it for you to be able to learn about Brookletts Place programs and schedules and, if possible, to sign up for classes online? (Check the two answers that apply.)**

- ☐ **Very important to have program information on-line**
- ☐ **Very important to be able to sign up on-line**
- ☐ **Somewhat important to have program information on-line**
- ☐ **Somewhat important to be able to sign up on-line**
- ☐ **Not important to have program information on-line**
- ☐ **Not important to be able to sign up on-line**

7. How important is it for you to have evening and weekend programming available?

- ☐ **Very Important**
- ☐ **Somewhat Important**
- ☐ **Not Important**

8. How important is it for you to have transportation available to and from Brookletts Place?

- ☐ **Very Important**
- ☐ **Somewhat Important**
- ☐ **Not Important**

9. Which of the following names do you like best?

- ☐ **Talbot County Senior Center at Brookletts Place**
- ☐ **Brookletts Place, The Talbot County Senior Center**
- ☐ **Brookletts Place**
- ☐ **Talbot County Senior Center**

10. If you could wave a magic wand and change one thing at Brookletts Place that would make it *THE* place for seniors in Talbot County, what would you change?

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ABOUT YOU:

11. Which of the following best describes your age?

☐ **50 to 59**

☐ **60 to 69**

☐ **70 to 79**

☐ **80 to 89**

☐ **90 to 99**

☐ **100+**

☐

12. Which best describes your total household income?

☐ **Less than \$14,999**

☐ **\$15,000 to \$24,999**

☐ **\$25,000 to \$49,999**

☐ **\$50,000 to \$74,999**

☐ **\$75,000 to \$99,999**

☐ **\$100,000+**

☐ **Unwilling to Answer**

13. What is your Zip Code? _____

If you are interested in receiving information about Brookletts Place, please provide your name, address and e-mail address below.

NAME:

ADDRESS:

TELEPHONE:

E-MAIL:

Thank you for sharing your thoughts and opinions. They are very valuable to us!